



W.A.G.

WILLAMETTE ANIMAL GUILD
SPAY / NEUTER PROJECT

3045 Royal Ave Eugene, OR 97402 541.345.3566 www.wagwag.org

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Greetings WAG Supporter!

2016 has been a monumental year for WAG with many milestones, including a major change in our organization's leadership. In April, WAG's visionary founders, Kathy Ford and Jill Winans, transitioned into a richly-deserved retirement, leaving our new board of directors to carry on their incredible legacy. We wish Jill and Kathy the best!

WAG's leadership transition was virtually seamless thanks to our talented and highly qualified new Director of Operations, Kristal Greene-Christie, our skilled veterinarian, Dr. Bernie Robe, our generous, hard-working volunteers and our team of dedicated staff whose competence, commitment and compassion are why WAG continues to thrive. ***A huge thank you to Amber, Debbie, Dee, Jenny, Kelli, Roni, Tracy and Victoria! Without you, this successful transition would not have been possible!***

Let's see what WAG has accomplished with donor support in 2016:



**WAG launches popular
Spay It Forward program!**



Our new Spay It Forward program provides surgery price subsidies for pet owners that cannot afford WAG's already low prices. Since March of this year, WAG clients and donors have generously taken the opportunity to "spay it forward," enabling us to subsidize hundreds of surgeries.

To date, generous supporters have donated over \$5,000 to our Spay It Forward program. Thank you!

In October, WAG reached its 43,000th spay/neuter!

That conservatively translates into 210,000 less animals taxing our shelters, overwhelming our local rescues or suffering on the streets. Talk about a big impact for animals and our community...**WOW!**



2016 was The Year of The Special at WAG



WAG offered several specials in 2016 to incentivize pet owners to prioritize spay/neuter:
\$20 "Beat the Heat" special \$10 Pit Bull program \$20 "Cherish Your Chihuahua" campaign
\$10 "Jump on it January" special Free "Community Cats" program
\$20 "Twenty for Twenty" promotion "The Fix is In" special (November discounts for dogs and cats)

WAG provided over \$25,000 in spay/neuter promotions in 2016!

We made big customer service changes in 2016 to better serve our clients!

Pet parents can now make spay/neuter appointments by email or with our online form for faster service. WAG also has a new phone number (541-461-1762) for wellness appointments. Visit wagwag.org/contact for details.

GETTING THE WORD OUT

WAG accelerated community outreach efforts in 2016, speaking about the importance of spay/neuter to local civic groups like Rotary and Newcomers clubs.

And thanks to anonymous donors, WAG is raising the profile of the urgent spay/neuter issue—literally! Check out WAG's new "Spay It Forward" billboard at the corner of Roosevelt and Hwy. 99

WAG is feeling the ❤️

In 2016, our spay/neuter project received donations from over 400 generous community members and clients. Contributions from individual donors make WAG's work for animals possible, and we are very grateful for the continued support.

Now it is easier than ever to share the love with WAG.

Donors can elect to make automatic recurring payments through our sustaining supporter program. Become a "Pawsome Pal," a "Furbaby Friend" or an "Animal Ally" by visiting us at wagwag.org/donate.



The Purrfect Gift

Do you have a hard-to-buy-for pet parent on your holiday shopping list? WAG's gift certificates are the perfect present!

Certificates are available in any dollar amount and can be used for spay/neuter services or wellness offerings such as vaccines and flea treatment.

Precious Volunteer Opportunity

Do you love to cuddle kitties and pamper pups? Would you like to be part of the movement to reduce pet overpopulation? Become a volunteer at WAG!—it's fun and it makes a real difference for animals. wagwag.org/volunteer-opportunities

SAVE THE DATE

Night of a Thousand Spays

Please plan to join us on Saturday, March 4th for our fundraising Gala featuring silent and live auctions, raffles, the WAG wheel of fortune, prizes for most elegant attire, local food and drink and live music to benefit WAG and the Spay It Forward program.

Let's do the math:

A donation to a spay/neuter nonprofit EQUALS a SUBTRACTION from the number of MULTIPLYING pets for a FRACTION of the economic cost of pet overpopulation.

PLUS, it just feels good.



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We are **fired up** to take WAG's spay/neuter project to the next level, but we need your help!

DONATE:

Support us by mail: WAG, 3045 Royal Ave., Eugene, OR 97402
Support us by credit card or Paypal online: wagwag.org/donate

VOLUNTEER:

Contact us about volunteering—more info at wagwag.org/volunteer-opportunities

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