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WILLAMETTE ANIMAL GUILD SPAY / NEUTER PROJECT

3045 Royal Ave Eugene, OR 97402 541.345.3566 www.wagwag.org

Dear Business Community Member,

We are writing to ask for your support for Willamette Animal Guild (WAG), Lane County's only low-cost, high-volume spay/neuter clinic. Since 2008, WAG has been a vital part of community efforts to reduce pet overpopulation. Our clinic recently surpassed **43,000** spay/neuter surgeries, which conservatively translates into 250,000 less animals taxing community resources. In 2016, our many spay/neuter campaigns included a \$10 Pit Bull Promo and a \$20 Feral Cat Special.

WAG offers inexpensive services to everyone, regardless of income, to **incentivize** pet owners to **prioritize** spay/neuter, and thereby do the right thing for their animals and our community.

But not everyone can afford our low prices, which is why WAG created a new program, **Spay it Forward**, for pet owners and feral cat caregivers who need subsidies for spay/neuter services.

WAG's "Night of a Thousand Spays" Gala

In support of our Spay it Forward program, WAG will host a fundraiser on March 11, 2017 at The Shedd in Eugene. Our "Night of a Thousand Spays" will feature silent and live auctions, and here's how you can help: Can your business Spay it Forward by donating a product, service or gift certificate that will be used to make valuable baskets and packages for our auctions?

Spay it Forward by supporting WAG!

Over the past 8 years, WAG has quietly had a huge impact on our local shelters and other community resources. WAG is a major reason why local shelter population and euthanasia rates have declined, and why local rescues can afford to spay/neuter animals before public adoption.

WAG is a unique nonprofit in that it is nearly self-supporting through program fees. The 15% yearly shortfall is covered by grants, fundraisers and individual community member support. But WAG needs local businesses' help to take the fight against pet overpopulation to the next level—to reach the low-income pet owners in our community. We hope to raise enough funds at the event to subsidize 1,000 spay/neuter surgeries in 2017. **Can you help us Spay it Forward?**

Details on how to donate an auction item can be found on the back of this letter. All donations are tax-deductible to the extent permitted by law. If you have any questions, please contact us at eventdirector@wagwag.org or 541-345-3566. Thank you so much for your support!

Most sincerely,

Willamette Animal Guild (WAG)